

VIII. International Applied Social Sciences Congress 2024

ABSTRACT BOOK

L-Università ta' Malta

SINDIRGI KENT KONSEYİ

Academia de Studii Economice din Moldova

SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA
FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
OPATIJA, HRVATSKA CROATIA

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VIII. INTERNATIONAL APPLIED SOCIAL SCIENCES CONGRESS (C-IASOS 2024) ABSTRACT BOOK

02nd-05th October 2024

"Applicable Knowledge for a Sustainable Future"

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Dr.Ercan ÖZEN

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Dr. Adalet HAZAR
Dr. Halit SHABANI
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Dr. Ibish MAZREKU
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FOREWORD

Dear participants, scholars and researchers

It is with immense pride and great enthusiasm that I welcome you to the 8th International Applied Social Sciences Congress (C-IASOS 2024), hosted by Haxhi Zeka University in the beautiful city of Peja, Kosovo. This prestigious congress is a testament to the collective efforts of scholars and researchers from around the world, united in their pursuit of advancing knowledge and fostering collaboration across disciplines.

The theme of this year's congress, "Managing Risks towards a Sustainable Future," is both timely and significant. It challenges us to explore innovative solutions to the pressing issues of our time, emphasizing the critical role of applied social sciences in addressing global risks and ensuring a sustainable future for all. Haxhi Zeka University is honored to serve as a platform for such vital discourse, bringing together minds that shape the future of our societies.

As the Rector of Haxhi Zeka University, I am delighted that this congress embodies the spirit of interdisciplinary collaboration and international partnership. Our partners—the University of Malta-FEMA, the University of Rijeka-Faculty of Tourism and Hospitality Management, and the Academy of Economic Studies of Moldova—exemplify the strength of academic networks in overcoming boundaries and enriching the scope of scientific exploration.

I extend my heartfelt gratitude to all authors, participants, and organizers who have contributed to this event. The diversity of perspectives, with contributions from over 40 countries, reflects the truly global nature of this congress. It is my hope that the discussions and insights shared here will not only contribute to the academic community but will also inspire tangible solutions to real-world challenges.

Let this Book stand as a record of the ideas, efforts, and aspirations that make C-IASOS 2024 a cornerstone for the advancement of applied social sciences. I wish you all fruitful discussions, enriching collaborations, and an unforgettable experience in Peja.

With warm regards,

Prof. Dr. Armand Krasniqi

Rector, Haxhi Zeka University

SUMMARY FOR CIASOS CONGRESS 2024

CiasoS Congress 2024 was held in Peja- Kosovo, at the Haxhi Zeka University as hybrid form during 02-05 October 2024 by CiasoS Science Platform which inludes Malta University (Malta), Academy of Economic Studies of Moldova (ASEM) (Moldova), University of Rijeka - Faculty of Tourism and Hospitality Management (Croatia) and Haxhi Zeka University, Business Faculty (Kosovo), host University of CiasoS Congress 2024.

There are participants from 41 different countries at the congress as follows: Albania, Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, China, Croatia, England, Georgia, Germany, Hungary, India, Indonesia, Iran, Italy, Kazakhstan, Kyrgyzstan, Kosovo, Latvia, Lithuania, Malaysia, Malta, Moldova, North Macedonia, Nigeria, Oman, Pakistan, Philippines, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, South Africa Republic, Spain, Switzerland, Türkiye, TRNC, Ukraine and USA.

37 of 158 papers were presented onsite form at the Haxhi Zeka University, Business Faculty while others were presented virtually. From 41 different countries about 250 authors contributed the CiasoS 2024. As we see detailed program of 2024 event, 28,48% of the all papers were presented by Turkish participants. 18,13% of the papers comes from India, 10,11% from Kosovo, 6,19% from Romania, 5,27% from Moldova, 3,70% from North Macedonia and other 28,02% of the papers were from other 35 countries.

The special topic of the CiasoS 2024 was “Managing Risks towards a Sustainable Future” thus there were two keynote speakers on the preliminary session on the line with the Congress topic. Session started by the welcome speech of Prof.Dr. Armand Krasniqi who is the rector of Haxhi Zeka University. Vice rector Prof.Ass.Dr Alma Shehu Lokaj and Prof.Dr. Halit Shabani who the dean of the Faculty of Business delivered speech on Haxhi Zeka University and Peja city.

First keynote speaker Prof.Dr.Ercan Özen talked on “*Sustainable Development in Turkish Insurance Sector*.” And, another keynote speaker Prof. Dr.Eleftherios Thalassinos presented his study titled “*Exploring the Relationship between Corporate Governance, Corporate Social Responsibility and Financial and Non-financial Reporting: A Study of Large Companies in Greece*”

The Congress committee held in 4 October 2024 Friday in Business Faculty for technical meeting. Finally the event ended by the social trip on Saturday, 05 October 2024.

CIASOS CONGRESS 2024 AWARDS

Award Name:VIII. C-iasoS Congress Science Award
Paper Title : On the influence of survival risk on forest valuation
Author/s : Dr. Thomas Burkhardt

Award Name:CiasoS Congress Thematic Award - Managing Risks towards a Sustainable Future
Paper Title : The Economic Challenges of Natural Disaster Risk Management: a Bibliometric Analysis
Author/s :Dr. LoredanaMirra & Dr. InnaRomānova

Award Name: Online Presentation Award- First Paper
Paper Title : ExploringtheDynamics of Export Quality, EconomicGrowth, andCarbonEmissionsin Türkiye: An Advanced CausalityandWaveletAnalysis
Author/s : Aslı Özen Atabey, Mustafa Karakuş& Sevilay Ece GümüşÖzuyar

Award Name: Online Presentation Award- Scond Best Paper
Paper Title : Evaluation of the use and importance of green logistics: implementation of eco-friendly solutions among green warehouses in Poland -a practical dimension
Author/s : Robert Stanisławski

Award Name: Online Presentation Award- Third Best Paper
Paper Title :Evaluating Risks and Sustainability in the Technological Transfer of Biofuel Optimization Software
Author/s : Ștefan-AlfredMariș, EvelynePop, Adriana Secoșan& SiminaMaris

CIASOS Congress 2024 Full Program

02.10.2024 Wednesday

Welcome meeting: Business Faculty

03.10.2024 Thursday

PRELIMINARY SESSION

09:00- 10:00: Registration: **Amphitheater 1** (**Faculty of Law**)

10:00-10:30: Welcome Note: **Prof..Dr. Armand Krasniqi** - Rector

Prof.Ass.Dr Alma Shehu Lokaj - Vice Rector for Teaching and Scientific Research

Prof.Dr. Halit Shabani - Dean of the Faculty of Business

10:30-12:00: Keynote Address **Prof..Dr. Ercan Özen**

Sustainable Development in Turkish Insurance Sector.

Prof Dr.Eleftherios Thalassinos

Exploring the Relationship between Corporate Governance, Corporate Social Responsibility and Financial and Non-financial Reporting: A Study of Large Companies in Greece

12:00-13:00: Lunch

13:00-17:30: Parallel Sessions- Face to Face- **Business Faculty** / Online – meet.google links

04 October 2024 Friday

09:00-12:45: Parallel Sessions- Face to Face- **Business Faculty** / Online – meet.google links

12:45-13:15: Technical Committee Meeting

13:15-14:00: Lunch

14:00-18:00: Local Trip (Guide: Prof.Asoc.Dr. Alberta Tahiri): City Museum, Istog-(School of Mehmet Akif Ersoi), Mountains of Rugova, the river of white wood.

20:00-23:00: Gala Dinner- **Hotel Dukagjini**

05 October 2024 Saturday

09:00-17:30: Full Day Trip, Starts in Peja, Stops in Prishtina.

04 October 2024 Friday 09:30 - 11:00

Hall A 5: Session Chair: Dr.Inna Romanova- Latvia

24-116-- Margarita Dunska - Latvia
Foreign Trade Flows under Single Market Conditions
24-045 -Duresa Kilaj, Argjent Berisha, Fisnik Morina- Kosovo, Kosovo, Kosovo
Correlation Between Public Debt, Economic Growth and Private Consumption: An Econometric Analysis for Countries in Transition
24-108- Safete Hadergjonaj, Duresa Kilaj – Kosovo, Kosovo
The Economic Consequence of the Conflict in Ukraine for the Western Balkan Countries
24-146 -Arbër Krasniqi, Arta Krasniqi Markaj – North Macedonia, North Macedonia
Impact of Government Consumption on Economic Growth

Blue hall: Session Chair: Dr. Loredana Mirra- Italy

24-063- Zehra Binnur Avunduk, Elif Habip- Türkiye, Türkiye
The Mediating Role of Environmental Values in The Impact of Producer Reliability on a Sustainable Environment
24-126-Liridona Nikqi, Leutrim Nikqi , Fisnik Morina – Kosovo, Kosovo, Kosovo
The Impact of International Trade Agreements on Financial Flows and the Development of the Banking Sector
24-034-İbrahim Halil Efendioğlu- Türkiye
Artificial Intelligence and Consumer Behavior: The Future of Marketing
24-035-A.Selcuk Köylüoglu – Türkiye
Theoretical Research on the Effect of Dopamine and Serotonin Hormones on Marketing

Hall A 6: Session Chair: Dr. Reyhan Can- Türkiye

24-031-Macide Berna Çağlar- Türkiye
The Impact of Leadership on the Practices of Supply Chain Management in Logistics Service Providers
24-032- Burak Kırca, Hakan Dilek, Tuğrul Tekin Tunalılar – Türkiye, Türkiye, Türkiye
The Effect of Organizational Climate Created by Democratic Leadership on Social Loafing
24-106- Jiyan Kılıç, Esat Saçkes, Fulya Güngör- Türkiye, Türkiye, Türkiye
Relationship Between Globalization And Tourism In Selected Countries: Panel ARDL Model
24-124- Fulya Güngör, Esat Saçkes, Jiyan Kiliç- Türkiye, Türkiye, Türkiye
Digital Women Entrepreneurship and Tourism Examples from Turkey

The Mediating Role of Environmental Values in The Impact of Producer Reliability on a Sustainable Environment

Zehra Binnur Avunduk[121], Elif Habip[122]

Abstract

Introduction: Reliable producers often minimize their negative environmental impacts by using environmentally friendly materials and increasing resource efficiency in their production processes. Such practices ensure the conservation of natural resources and the minimization of waste. Additionally, producer reliability informs consumers about sustainable consumption and fosters environmental awareness. This, in turn, promotes more conscious consumption habits and reduces negative impacts on the environment. In these ways, producer reliability can have a positive effect on the environment and contribute to a sustainable environment. Societies that hold environmental values exert pressure on businesses to adopt sustainable business practices. This helps companies develop environmentally friendly production processes, reduce their carbon footprint, and establish sustainable supply chains.
Aim: The purpose of this study is to contribute to the literature by investigating the mediating role of environmental values in the impact of producer reliability on a sustainable environment.
Method: Structural equation modeling was applied as the research method. SPSS and Smart PLS 4.0 software packages were used for statistical analyses.
Findings: As a result of testing the research model, it was found that environmental values partially mediate the relationship between producer reliability and sustainable environment.
Conclusion: A total of 396 people from Türkiye participated in this research. The testing of the research model revealed that producer reliability has a positive impact on a sustainable environment, and environmental values have a partial mediating effect on this impact.
Originality and value: This unique research contributes to the literature on sustainable production by employing structural equation modeling in Türkiye, an important emerging country setting.
Key Words: Sustainability, producer reliability, environmental values, structural equation modeling
Jel Codes: M11, Q01, Q5

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