

VIII. International Applied Social Sciences Congress 2024

ABSTRACT BOOK

L-Università ta' Malta

SINDIRGI KENT KONSEYİ

Academia de Studii Economice din Moldova

SVEUČILIŠTE U RIJECI UNIVERSITY OF RIJEKA
FAKULTET ZA MENADŽMENT U TURIZMU I UGOSTITELJSTVU
FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
OPATIJA, HRVATSKA CROATIA

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VIII. INTERNATIONAL APPLIED SOCIAL SCIENCES CONGRESS (C-IASOS 2024) ABSTRACT BOOK

02nd-05th October 2024

"Applicable Knowledge for a Sustainable Future"

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Dr.Ercan ÖZEN

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Dr. Adalet HAZAR
Dr. Halit SHABANI
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Dr. Ibish MAZREKU
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FOREWORD

Dear participants, scholars and researchers

It is with immense pride and great enthusiasm that I welcome you to the 8th International Applied Social Sciences Congress (C-IASOS 2024), hosted by Haxhi Zeka University in the beautiful city of Peja, Kosovo. This prestigious congress is a testament to the collective efforts of scholars and researchers from around the world, united in their pursuit of advancing knowledge and fostering collaboration across disciplines.

The theme of this year's congress, "Managing Risks towards a Sustainable Future," is both timely and significant. It challenges us to explore innovative solutions to the pressing issues of our time, emphasizing the critical role of applied social sciences in addressing global risks and ensuring a sustainable future for all. Haxhi Zeka University is honored to serve as a platform for such vital discourse, bringing together minds that shape the future of our societies.

As the Rector of Haxhi Zeka University, I am delighted that this congress embodies the spirit of interdisciplinary collaboration and international partnership. Our partners—the University of Malta-FEMA, the University of Rijeka-Faculty of Tourism and Hospitality Management, and the Academy of Economic Studies of Moldova—exemplify the strength of academic networks in overcoming boundaries and enriching the scope of scientific exploration.

I extend my heartfelt gratitude to all authors, participants, and organizers who have contributed to this event. The diversity of perspectives, with contributions from over 40 countries, reflects the truly global nature of this congress. It is my hope that the discussions and insights shared here will not only contribute to the academic community but will also inspire tangible solutions to real-world challenges.

Let this Book stand as a record of the ideas, efforts, and aspirations that make C-IASOS 2024 a cornerstone for the advancement of applied social sciences. I wish you all fruitful discussions, enriching collaborations, and an unforgettable experience in Peja.

With warm regards,

Prof. Dr. Armand Krasniqi

Rector, Haxhi Zeka University

SUMMARY FOR CIASOS CONGRESS 2024

CiasoS Congress 2024 was held in Peja- Kosovo, at the Haxhi Zeka University as hybrid form during 02-05 October 2024 by CiasoS Science Platform which inludes Malta University (Malta), Academy of Economic Studies of Moldova (ASEM) (Moldova), University of Rijeka - Faculty of Tourism and Hospitality Management (Croatia) and Haxhi Zeka University, Business Faculty (Kosovo), host University of CiasoS Congress 2024.

There are participants from 41 different countries at the congress as follows: Albania, Austria, Azerbaijan, Bosnia and Herzegovina, Bulgaria, China, Croatia, England, Georgia, Germany, Hungary, India, Indonesia, Iran, Italy, Kazakhstan, Kyrgyzstan, Kosovo, Latvia, Lithuania, Malaysia, Malta, Moldova, North Macedonia, Nigeria, Oman, Pakistan, Philippines, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, South Africa Republic, Spain, Switzerland, Türkiye, TRNC, Ukraine and USA.

37 of 158 papers were presented onsite form at the Haxhi Zeka University, Business Faculty while others were presented virtually. From 41 different countries about 250 authors contributed the CiasoS 2024. As we see detailed program of 2024 event, 28,48% of the all papers were presented by Turkish participants. 18,13% of the papers comes from India, 10,11% from Kosovo, 6,19% from Romania, 5,27% from Moldova, 3,70% from North Macedonia and other 28,02% of the papers were from other 35 countries.

The special topic of the CiasoS 2024 was “Managing Risks towards a Sustainable Future” thus there were two keynote speakers on the preliminary session on the line with the Congress topic. Session started by the welcome speech of Prof.Dr. Armand Krasniqi who is the rector of Haxhi Zeka University. Vice rector Prof.Ass.Dr Alma Shehu Lokaj and Prof.Dr. Halit Shabani who the dean of the Faculty of Business delivered speech on Haxhi Zeka University and Peja city.

First keynote speaker Prof.Dr.Ercan Özen talked on “*Sustainable Development in Turkish Insurance Sector*.” And, another keynote speaker Prof. Dr.Eleftherios Thalassinos presented his study titled “*Exploring the Relationship between Corporate Governance, Corporate Social Responsibility and Financial and Non-financial Reporting: A Study of Large Companies in Greece*”

The Congress committee held in 4 October 2024 Friday in Business Faculty for technical meeting. Finally the event ended by the social trip on Saturday, 05 October 2024.

CIASOS CONGRESS 2024 AWARDS

Award Name:VIII. C-iasoS Congress Science Award
Paper Title : On the influence of survival risk on forest valuation
Author/s : Dr. Thomas Burkhardt

Award Name:CiasoS Congress Thematic Award - Managing Risks towards a Sustainable Future
Paper Title : The Economic Challenges of Natural Disaster Risk Management: a Bibliometric Analysis
Author/s :Dr. LoredanaMirra & Dr. InnaRomānova

Award Name: Online Presentation Award- First Paper
Paper Title : ExploringtheDynamics of Export Quality, EconomicGrowth, andCarbonEmissionsin Türkiye: An Advanced CausalityandWaveletAnalysis
Author/s : Aslı Özen Atabey, Mustafa Karakuş& Sevilay Ece GümüşÖzuyar

Award Name: Online Presentation Award- Scond Best Paper
Paper Title : Evaluation of the use and importance of green logistics: implementation of eco-friendly solutions among green warehouses in Poland -a practical dimension
Author/s : Robert Stanisławski

Award Name: Online Presentation Award- Third Best Paper
Paper Title :Evaluating Risks and Sustainability in the Technological Transfer of Biofuel Optimization Software
Author/s : Ștefan-AlfredMariș, EvelynePop, Adriana Secoșan& SiminaMaris

CIASOS Congress 2024 Full Program

02.10.2024 Wednesday

Welcome meeting: Business Faculty

03.10.2024 Thursday

PRELIMINARY SESSION

09:00- 10:00: Registration: **Amphitheater 1** (**Faculty of Law**)

10:00-10:30: Welcome Note: **Prof..Dr. Armand Krasniqi** - Rector

Prof.Ass.Dr Alma Shehu Lokaj - Vice Rector for Teaching and Scientific Research

Prof.Dr. Halit Shabani - Dean of the Faculty of Business

10:30-12:00: Keynote Address **Prof..Dr. Ercan Özen**

Sustainable Development in Turkish Insurance Sector.

Prof Dr.Eleftherios Thalassinos

Exploring the Relationship between Corporate Governance, Corporate Social Responsibility and Financial and Non-financial Reporting: A Study of Large Companies in Greece

12:00-13:00: Lunch

13:00-17:30: Parallel Sessions- Face to Face- **Business Faculty** / Online – meet.google links

04 October 2024 Friday

09:00-12:45: Parallel Sessions- Face to Face- **Business Faculty** / Online – meet.google links

12:45-13:15: Technical Committee Meeting

13:15-14:00: Lunch

14:00-18:00: Local Trip (Guide: Prof.Asoc.Dr. Alberta Tahiri): City Museum, Istog-(School of Mehmet Akif Ersoi), Mountains of Rugova, the river of white wood.

20:00-23:00: Gala Dinner- **Hotel Dukagjini**

05 October 2024 Saturday

09:00-17:30: Full Day Trip, Starts in Peja, Stops in Prishtina.

PLENARIES

03 October 2024 Thursday 13:00 - 14:30

Hall A 5: Session Chair: Dr. Fisnik Morina- Kosovo

24-023- Loredana Mirra, Inna Romānova- Italy, Latvia
The Economic Challenges of Natural Disaster Risk Management: a Bibliometric Analysis
24-024-Thomas Burkhardt - Germany
On the influence of survival risk on forest valuation
24-075-Ibish Mazreku, Fitore Gashi, Simon Grima- Kosovo, Kosovo, Malta
The Influence of Risk Management on the Strategic Stability of the Insurance Industry in Kosovo: Navigating Market Fluctuations, Interest Rate Variability, and Economic Conditions
24-069 - Ali Erdogan, Ahmet Atakişi, Erdem Oncu, Onur Ustaoglu- Türkiye, Türkiye, Türkiye
Assessing TRNC Banks' Financial Strength and Risk Profiles: Insights from the Bankometer Method

Blue hall: Session Chair: Dr.Margarita Dunska- Latvia

24-008- Milian Neguoiu – Romania
The Correlation between Education and the Objective Dimensions of the Quality of Life
24-037-Melike Gül, Bilge Villi – Türkiye, Türkiye
Determining University Students' Awareness Levels Regarding Ecological Literacy: Balıkesir University Example
24-145 - Fethi Kayalar, Filiz Kayalar - Türkiye, Türkiye
The Importance of Individual Differences in Language Learning

24-050-Viktorija Piščalkienė, Lijana Navickienė, Evelina Lamsodienė- Lithuania, Lithuania Lithuania
Expectations of teaching among neurotypical students and students with Attention Deficit Hyperactivity Disorder (ADHD), and Autism Spectrum Disorders (ASS): a comparative analysis
24-161- Driton Sylqa, Ylber Januzaj- Kosovo, Kosovo
Enhancing Organizational Performance Through Quality Information Systems

Hall A6: Session Chair: Dr. Sertaç Güngör - Türkiye

24-004-Sertaç Güngör- Türkiye
Investigation of Physical Activity and Social Interaction Behaviours in Elderly Individuals in the Case of Bosna Hersek Neighbourhood Parks
24-005-Sertaç Güngör- Türkiye
Investigation of Social Interaction Behaviours of Young Individuals Who Come to Parks to Use Bicycle and Skateboard: The Case of Konya Ihlamur Park
24-007-İsmail Fatih Ceyhan, Özden Karapolat- Türkiye, Türkiye
How Did The Pandemic Affect The Major Airline Companies? Comparing Two MCDM Methods
24-062-Elif Habip , Zehra Binnur Avunduk, Türkiye

The Place of Innovation in Blue Entrepreneurship

Elif Habip[119], Zehra Binnur Avunduk[120]

Abstract

Introduction: Many initiatives are taking responsibility to combat environmental problems experienced. Activities carried out to protect the environment and carry out economic activities without ignoring the resources of future generations are addressed within the framework of sustainability. Studies addressing entrepreneurship within the framework of sustainability generally focus on green entrepreneurship. However, blue entrepreneurship is needed for the sustainability of the seas and oceans and the realization of blue growth. Blue entrepreneurship is all entrepreneurial activities that prioritize the sustainability of water areas such as seas and oceans within the framework of the blue economy. Although the subject of blue entrepreneurship is limited, it is seen that it is addressed in terms of technology and innovation.
Aim: In this context, this study topic was determined to follow blue entrepreneurship and its innovative developments.
Method: In this context, bibliometric analysis was preferred to examine the place of innovation in blue entrepreneurship. The Web of Science (WOS) database was preferred to create data for bibliometric analysis. The study was limited to "blue entrepreneur**" and "innovati**" key concepts to collect data.
Findings: According to the bibliometric analysis results, it was observed that there were 3 studies on this subject in this WOS index. These three studies were written by a total of 9 authors and the first study was published in 2019. The countries of the studies are Greece, Portugal, Spain, and Oman.
Conclusion: According to the findings of the research, the limitations of the field were discussed, and it was observed that the field is very new and open to development. In this direction, suggestions were presented to future researchers.
Originality and value: The study addresses a novel and little-studied topic.

Key Words: Sustainability, Blue Entrepreneurship, Innovation
Jel Codes: L26, Q56, O30

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